



Long Term Technical Investment Pick

Monday, 11 August 2025



Hero MotoCorp Ltd

Hero Motocorp Limited

Rating : **Buy**

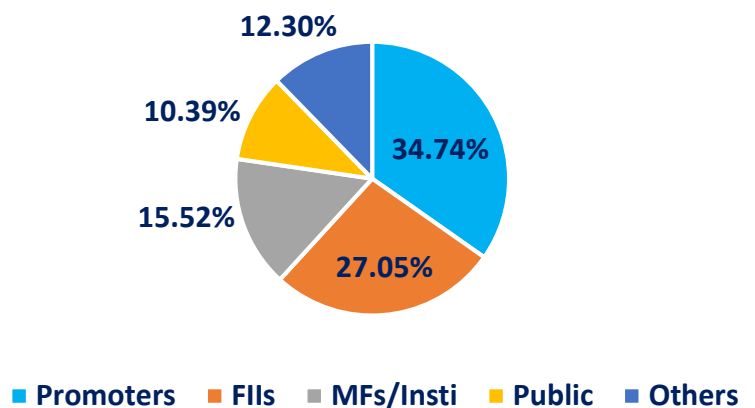
Nse Symbol : HEROMOROCO

Target 1 & 2 : 5743 & 5894

Upside Potential : 25.81%

Holding Period: 8-12 Months

Share Holding Pattern Q1FY26 (%)



Cmp: 4565 as on 11th August 2025

Rating: Buy

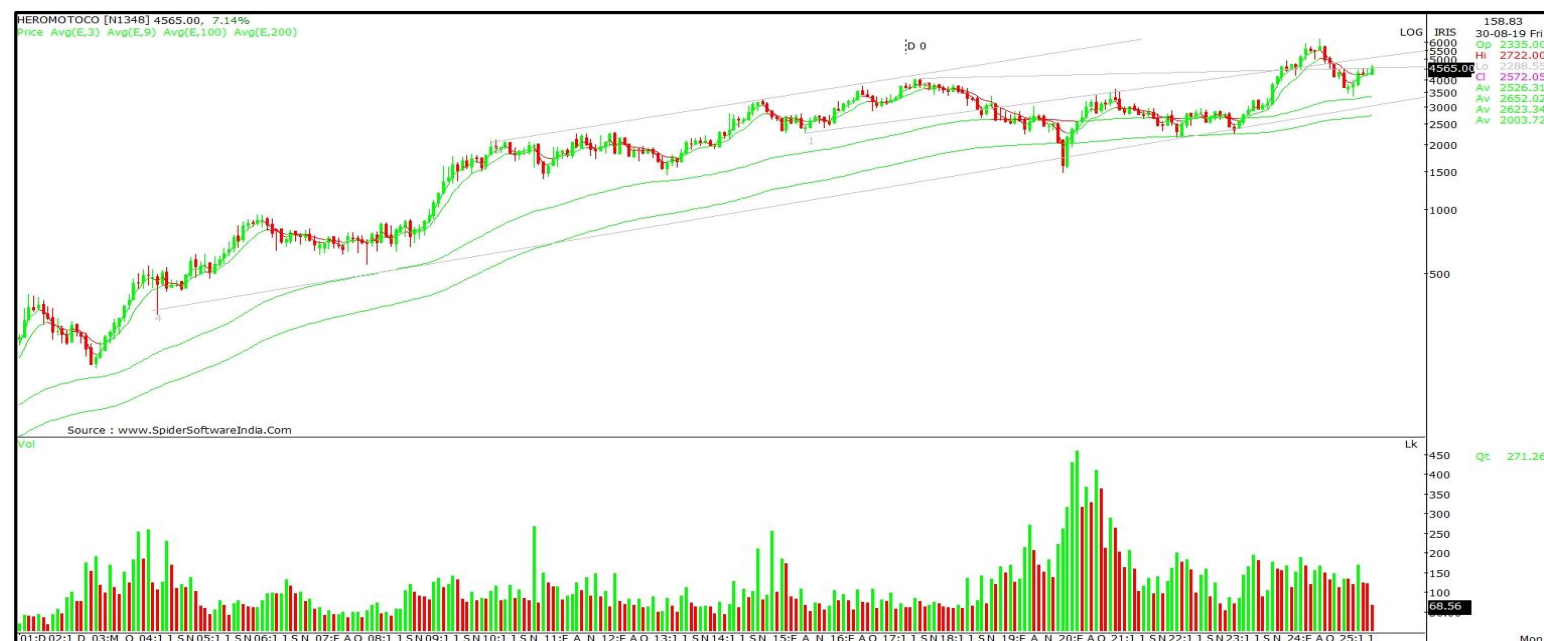
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Hero MotoCorp is one of India's pioneering motorcycle manufacturers and the company is witnessing encouraging traction in its electric mobility segment as well as in global markets. With an extensive distribution network and a dominant presence in the 100–125cc motorcycle segment, Hero MotoCorp is well-positioned to capitalise on rising rural demand. Recent launches including the Xpulse 210, Xtreme 250R, Xoom 125/160, Destini 125, and VX2 are aimed at strengthening its position in the premium and scooter segments. Upcoming products include a new deluxe 125cc model and a refreshed 125cc variant, both of which are expected to further enhance its competitive positioning.

Hero MotoCorp reported a consolidated profit of ₹1,706 crore in the quarter, aided by a one-time gain of ₹722 crore from the dilution of its investment in associates, while operating performance remained steady with EBITDA at ₹1,382 crore and margins holding at 14.4%. The company sold 13.67 lakh motorcycles and scooters during the period, supported by sustained demand for its entry-level and deluxe models, along with strong traction in the 125cc scooter segment, particularly for the Destini 125 and Xoom 125. However, as of July 2025, Hero MotoCorp's market share slipped to about 30.41%, with monthly sales of 3,39,477 units, marginally trailing Honda in the two-wheeler market.

Monthly Chart – HEROMOTOCO



Technical Observations:

HEROMOTOCO, a large-cap stock, has witnessed an eleven weeks' consolidation breakout on the weekly chart, drawing renewed investor buying interest. The recent consolidation phase was largely a reaction to the prevailing weak market sentiment; however, underlying price strength remained intact, supported by consistent buying volumes. A well-defined rounding bottom pattern is visible and the stock has given a breakout on the weekly chart which is a long term reversal pattern, and signalling a shift in investor sentiment from bearish to bullish. The pattern indicates an opportunity to go long and investors would look to enter the current market price for medium to long term gains.

Recommendation	
CMP (₹) as on 11th August, 2025	4,565.00
Buy on Dips till (₹)	4335-4395
Target 1 and 2 (₹)	5743/5894
Stop loss (₹)	3840
Time Frame	8-12 Months

Key Data	
BSE Code	500182
NSE Symbol	HEROMOTOCO
Bloomberg Code	HMCL:IN
Industry	Automobiles
Market Cap (₹Lakhs)	91,330.98
Face Value (₹)	2
52 week High/Low	6246.25/3344

Based on the rounding bottom pattern, the projected target of HEROMOTOCORP is approaching around 5743 for medium to long term scenario.

Technically, the stock is exhibiting notable strength, trading comfortably above its short- and long-term exponential moving averages (20-day, 50-day, 100-day, and 200-day). This alignment across timeframes underscores a firm price trend. The MACD momentum indicator further reinforces this bullish structure, as it remains above the zero line and continues to trend upward, while the widening positive histogram reflects increasing buying momentum. Volume-based momentum indicators such as On-Balance Volume (OBV) point toward ongoing accumulation, supported by rising traded volumes. Additionally, the Relative Strength Index (RSI) on the weekly chart is holding above the 55 level, validating the potential for the continuation of the uptrend and suggesting there is still room for further upside before overbought conditions emerge. Overall, the confluence of these technical signals highlights a strong underlying trend, supported by both price action and volume dynamics.

Looking at the key levels for the script, immediate resistance is placed at ₹4,855 and ₹5,131. A decisive breakout above these levels could set the stage for a strong upward rally, potentially driving the stock towards medium- to long-term targets of ₹5,743 and ₹5894, translating into an upside of approximately 25.81% from current levels. On the downside, important support levels are seen at ₹4,247 and ₹3,888, with additional protective stop-loss levels at ₹3,840 to mitigate risk. Given the strong technical structure, investors may consider the buying opportunity at current levels and accumulating the HEROMOTORCORP on dips for potential medium- to long-term gains.

Technical Indicators/Overlays	
Bollinger Bands	4745.87/3601.69
100 days & 200 Days EMA	4197.92 & 3828.32
Annualised Volatility	3076
ADX	20.04
MACD	4.55
RSI	59.7
Average True Range(ATR)	226.87

Share Holding Pattern	
Particulars	Q1FY26 (%)
Promoters	34.74%
FII's	27.05%
MFs/Insti	15.52%
Public	10.39%
Others	12.30%

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